

# Abdulaziz Alhadhoud

## Technical Product Manager

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### PROFESSIONAL SUMMARY

Technical Product Manager and product engineer with 8+ years of experience across SaaS, web, and mobile delivery. Founded OnSync and owned product direction from requirements and prioritization to architecture and launch. Previously led a 5-7-person freelance team and managed client-facing delivery.

### PROFESSIONAL EXPERIENCE

**OnSync** / Founder & Product Engineer 2024 – Present

- Owned product roadmap, requirements, UX, and release priorities, balancing customer needs, technical constraints, and competitor research.
- Built an omnichannel team inbox integrating WhatsApp, Instagram, Facebook Messenger, and Telegram through a reusable messaging architecture.
- Delivered customer and contact management workflows, while extending product scope into notifications and AI-agent-assisted conversations.
- Developed a native Flutter app for authentication, inbox, and conversations alongside the Next.js web platform.
- Led the product website and SEO initiatives to strengthen discoverability and support ongoing product iteration.

**Code-Base** / Founder & Technical Lead 2020 – 2024

- Founded and operated a digital agency delivering web, mobile, and e-commerce projects, as well as design and marketing services.
- Translated client goals into requirements, scope, and delivery plans; managed relationships from discovery through handover.
- Assembled and led a flexible team of approximately 5-7 freelancers while contributing hands-on development and overseeing delivery.

**Blue Systems** / Freelance Web Developer 2018 – 2020

- Delivered WordPress websites and e-commerce solutions for small businesses, working directly with clients to understand their needs and define project scope.
- Managed projects independently from requirements through development, customization, deployment, and final handover.

### CORE SKILLS

**Product:** Roadmapping & Prioritization | Requirements & PRDs | User Stories & Acceptance Criteria | Stakeholder Management | UX & Prototyping

**Delivery:** Agile Project Delivery | Cross-functional Coordination | Product Launch & Iteration

**Technical:** SaaS Architecture | APIs & Third-party Integrations | Next.js | React | Node.js | Flutter | MongoDB | Firebase

**Tools:** Figma | VS Code | GitHub | Claude | ChatGPT

### EDUCATION

Alderson Broadbudds University | Undergraduate Studies – Computer Science

Santa Monica College | Undergraduate Studies – Computer Science

### LANGUAGES

Arabic: Native | English: Professional Proficiency